

ECONOMIC DEVELOPMENT COMMISSION MINUTES

April 12, 2011

Call to Order: 4:03pm

Members Present: Roper, Reynolds, Capps, Nesbitt

Staff: Richardson

Approval of Minutes: Approved 4 – 0

Public Comment: None

Funding Request:

EDC Business: New EDC Directions

The group discussed a variety of ideas for business recruitment strategies which included the following ideas:

Focus on Bay Area Business recruitment

The point was made that the San Jose business areas are getting crowded

The EDC should tour the Grass Valley Food Co-Op

The City should allow apartments at the Airport Park

We should focus on recruiting a cancer center

The EDC needs to tour the available buildings at the airport

We need to profile the many success stories at the airport

We could position ourselves as a wilderness equipment testing area for related manufacturers.

Commission Reports: None

Adjourned: 5:05pm